## Format of the Recommendation Letter

<<Letter Head of the Industry associate >>

## **Recommendation Letter**

l, <u>&lt;1</u> :	<u>&gt;</u> , s/o / d/o of M	r. /Ms	<2>	, in my	capaci	ty as	<3>	of	<4>	, have
examined th	ne request of	<5>		<6>	of _	<7>	to valid	late the	e nature of	business
and after du	ue examination, I	recomme	nd that t	the busine	ess bei	ng pursu	ed by th	e appli	cant is inno	ovative in
nature and	may therefore be	considere	ed as a	business	covere	ed under	the defi	nition o	f Startup a	s per the
notification	no. G.S.R. 180(E	) dated Fe	bruary	17, 2016	(F. No.	5(91)/20	15-BE.I	).		
The detailed	d reasons for the	recommei	ndation	are provid	ded in t	the anne	xure to th	nis lette	er.	
				·						
				(Signa	ture of	the Reco	mmend	er)		
			Name	of Reco	mmend	der:	<8	3>	<u>.</u>	
			Desig	nation of	Recon	nmender		<9>	<u>,                                     </u>	
Date:	<10>									
Place.	<11>									

## **Guidelines**:

1. Details that must be filled in the recommendation letter are as follow:

<1>	Full name of the recommender (without any abbreviations) Format: First Name, Middle Name, Last Name						
<2>	Full name of father/ mother (without any abbreviations) Format: First Name, Middle Name, Last Name						
<3>	Designation the recommender is presently holding at the industry associate						
<4>	Name of the industry associate						
<5>	Full name of the representative(s) from the Startup Format: First Name, Middle Name, Last Name In case of multiple names from a Startup, the names have to be separated by commas (,)						
<6>	Designation(s) of the representative(s) from the Startup						
<7>	Name of the Startup (The name must be same as the one used during Company /LLP /Partnership registration/ incorporation)						
<8>	Full name of the recommender (without any abbreviations) Format: First Name, Middle Name, Last Name						
<9>	Designation the recommender is presently holding at the industry associate						
<10>	Date on which the recommendation has been made Format: dd/mm/yyyy						
<11>	Name of the place where the recommendation has been made Format: City, State						

- 2. The prescribed format of the recommendation letter must not be modified.
- 3. The recommendation letter must be on the letter head of the industry associate.
- 4. The letter head must contain the following information about the industry associate:
  - a) Name of the industry associate
  - b) Office address
  - c) Contact number (mobile number preferred)
  - d) Email ID

- 5. The details on the new product/ service/ process must be provided as an annexure to the recommendation letter. The contents of the annexure must not exceed 400 words.
- 6. The recommendation letter along with the annexure must be uploaded in pdf format with file size not exceeding 2 MB.
- 7. The recommendation letter must be complete in all respect. In case, it is found to be incomplete in any regard, the letter shall not be considered.